

Post Graduate Program in Sustainable Financial Planning In collaboration with FPSB India



CFP® Certification *Global excellence in financial planning*

ABOUT THE INSTITUTE

Established in 2011, IMI Bhubaneswar is a fast-growing institute of academic excellence, ranked 61st in NIRF 2024. It is part of the prestigious RPSG Group led by Mr. Sanjeev Goenka. The institute offers AICTE-approved PGDM and FPM programs, with accreditations from NBA, AIU, and international bodies like AMBA, USBES, and EFMD. It is also a member of AACSB and AMDISA. IMI promotes entrepreneurship through partnerships with DST, MSME, and NEN, having trained over 250 entrepreneurs. With global academic tie-ups across four countries, it organizes three international conferences yearly, publishing with Palgrave Macmillan. The institute has received the Business Excellence Award from Worldcob, USA.

ABOUT FPSB INDIA

FPSB India is the Indian subsidiary of Financial Planning Standards Board Ltd. (FPSB Ltd.), the global standards-setting body for the financial planning profession and owner of the international CERTIFIED FINANCIAL PLANNER® certification program. FPSB India offers the globally recognized CFP® certification, which represents excellence in financial planning through rigorous competency and ethical standards. It is home to 3,215 CFP® professionals in India and part of a global network of organizations representing more than 230,648 CFP® professionals worldwide.

ABOUT CFP® CERTIFICATION

CERTIFIED FINANCIAL PLANNER® or CFP® certification is the benchmark for global excellence in financial planning. Candidates acquiring CFP® certification are equipped with multifaceted skills in the evolving space of financial planning, including Investment Planning, Retirement & Tax Planning, and Risk & Estate Planning. FPSB's CFP® certification is recognized in 28 territories across the globe for its rigor and relevance, ensuring that the graduates are well-equipped to meet the growing demands of the contemporary financial services industry.

ABOUT THE PROGRAM

Financial services are evolving rapidly driven by shifting demographics, rising personal wealth, and growing awareness of long-term financial well-being. At the same time, sustainability is reshaping the future of finance, with green investing and ESG considerations becoming central to investment decisions, especially in emerging markets like India.

India's growing need for climate-aligned capital—estimated at ₹11 lakh crores annually—highlights the demand for professionals trained in sustainable financial planning. This includes integrating environmental and ethical concerns into personal finance, understanding green bonds, and aligning portfolios with global climate goals. This Post Graduate Programme in Sustainable Financial Planning equips participants with critical skills in wealth management, behavioral finance, and ethical investing. It prepares professionals to meet rising expectations for responsible, client-centric, and impact-driven financial advice in a fast-changing economic landscape.

Importance of the Program

In response to evolving economic realities and increasing global emphasis on sustainability, this programme is designed to equip you with the knowledge and tools needed to make informed, long-term financial decisions that align with both client goals and environmental, social, and governance (ESG) considerations. It prepares you to thrive as a forward-thinking professional in the growing field of sustainable financial planning.

Eligibility: A graduate in any discipline with at least 1 year of work experience

Benefits of doing this Program:

- 11-month dual qualification program – Certificate in Sustainable Financial Planning from IMI Bhubaneswar and CERTIFIED FINANCIAL PLANNER® certification from FPSB India.
- State of the art financial skills for a trusted financial planner.
- Learn from renowned practitioners and academicians.
- Become an alumni of IMI Bhubaneswar

Selection Process:

Seats are limited. Candidates seeking admission to the program should apply through the application link provided. Shortlisted candidates will be invited for interviews, and final admission will be offered on a first-come, first-served basis.

Duration of the program and Mode of Delivery:

Programme Duration: 11 Months (10 Months Course Work & 1 Month Project Work)

Mode – Online Delivery

3 Days Campus Immersion (equivalent to 12 sessions)

A minimum of 70% attendance is mandatory to be eligible to write the examinations

Modular Structure of the Program

We envision a course structure that combines theoretical knowledge with practical applications, including case studies, workshops, and simulations, ensuring students develop both the technical expertise and critical thinking skills needed for success in financial planning.

Suggested program overview

Term	Module	For the Certification	Hours of Teaching	Handled by
I	Understanding Economic Environment	Certificate in Sustainable Financial Planning	30	IMI Bhubaneswar
	Financial Products & Markets	Certificate in Sustainable Financial Planning	30	IMI Bhubaneswar
	Investment Planning Specialist	Certified Financial Planners (CFP)	30	FPSB India
II	Green and Sustainable Finance	Certificate in Sustainable Financial Planning	30	IMI Bhubaneswar
	Risk & Estate Planning	Certified Financial Planners (CFP)	30	FPSB India
	Retirement & Tax Planning	Certified Financial Planners (CFP)	30	FPSB India
III	Behavioural Finance	Certificate in Sustainable Financial Planning	30	IMI Bhubaneswar
	Integrated Financial Planning	Certified Financial Planners (CFP)	30	FPSB India

PROGRAM DIRECTORS

Dr. Sangram Keshari Jena is an Associate Professor of Finance and Economics at IMI Bhubaneswar, where he brings a wealth of expertise in Financial Derivatives and Risk Management. He holds a Ph.D., MBA, and M.Com, with a specialization in these areas. Prior to joining IMI, he served at the Indian Institute of Management (IIM) Bodhgaya, where he held leadership roles as Chairperson for both the MDP and PGP programs. With over 19 years of combined experience in teaching, research, and industry, Dr. Jena's professional journey has been marked by his deep engagement in capital markets, particularly in trading, settlement, derivative research, and options strategy, having spent 12 years in these domains.



Dr. Sangram Kesari Jena

Dr. Jena's research interests lie in Asset Pricing, Market Microstructure, Volatility Modelling, and Financial Derivatives and Risk Management.

His work has been published in several A* and A-ranked journals, reflecting his strong contribution to the field of finance. In addition to his publications, he has presented his research at numerous national and international conferences, further establishing his presence in the academic and professional finance communities.

With his vast industry experience and academic leadership, Dr. Jena provides valuable insights to his students, particularly in the areas of risk management and financial derivatives. His teaching approach is rooted in practical applications, allowing students to bridge the gap between theoretical concepts and real-world financial challenges.

Dr. Debidutta Pattnaik is the Chair of Finance & Economics Area at IMI Bhubaneswar, where he also holds the position of Assistant Professor. His teaching expertise spans across Corporate Finance, Financial Economics, and Advanced Research Methods. Dr. Pattnaik's teaching approach integrates theoretical knowledge with practical insights, enabling participants to gain a comprehensive understanding of the financial dynamics.



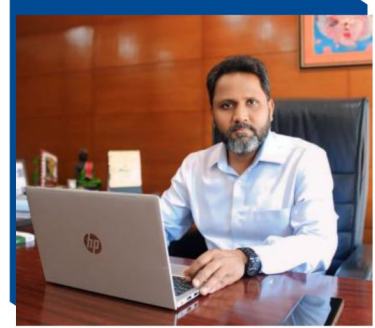
Dr. Debidutta Pattnaik

In addition to his teaching responsibilities, Dr. Pattnaik is a dedicated researcher with a robust portfolio of work in areas such as Corporate Finance, Trade Credit, AI & Machine Learning, and Bibliometrics. His research has been published in top-tier international journals, including the Journal of Corporate Finance, Financial Review, Journal of Forecasting, Economics Modelling, and Journal of Business Research. These publications, many of which are ranked A* and A, reflect his deep expertise and contribution to the academic community.

Dr. Pattnaik brings with him over fourteen years of diverse industry experience, which includes significant roles in development finance and financial services. Among his numerous academic achievements, Dr. Pattnaik has been the recipient of several prestigious awards, including the 2021 Runner-up Outstanding JME Article of the Year Award and the JMTP Article of the Year Award in 2020. He has also earned top-cited article accolades in several prominent journals. Ranked 12th in India for his research publications in the ABDC P-rank for 2021, he is also recognized among the top 25% of Indian Economists in 2022. Additionally, he has undertaken international teaching assignments, including a session on Advanced Research Methods for doctoral scholars at the University of Johannesburg, South Africa.

At IMI Bhubaneswar, we are driven by a clear vision: to be a premier management school with a global outlook, dedicated to excelling in both creating and sharing knowledge. Our mission is to cultivate responsible, globally aware, socially sensitive, and value-driven leaders who possess strong critical thinking skills and an entrepreneurial spirit.

It is with immense pleasure that we announce our partnership with FPSB India to launch the **Post Graduate Executive Programme in Sustainable Financial Planning**. This groundbreaking initiative perfectly embodies our four core pillars—**Teaching, Research, Training, and Consulting**—and reinforces our commitment to shaping innovative leaders for a dynamic world.



Dr. P. C. Biswal
Director, IMI Bhubaneswar

This program truly showcases IMI Bhubaneswar's dedication to fostering interdisciplinary excellence. By blending sustainable financial planning with cutting-edge management education, we are equipping our students to tackle global financial challenges with a unique combination of analytical rigor and ethical foresight. Our curriculum, enriched by research-driven insights and global best practices, empowers students to innovate within the financial planning domain, addressing critical issues like climate risk, social equity, and economic resilience.

Through this collaboration, IMI Bhubaneswar leverages its strengths in training and consulting, cultivating an entrepreneurial mindset that prepares students to lead transformative change in financial ecosystems worldwide. By fostering critical thinking and a commitment to societal impact, the program aligns directly with our mission to develop leaders who not only excel in their careers but also contribute meaningfully to a sustainable future.

IMI Bhubaneswar is proud to champion this partnership with FPSB India. It amplifies our global vision and positions our students as trailblazers in sustainable financial planning, ready to make a lasting impact with integrity and innovation at their core.



At FPSB India, we are committed to building a cadre of competent and ethical financial professionals who can navigate the complexities of a rapidly evolving global economy. The Postgraduate Program in Sustainable Financial Planning at International Management Institute Bhubaneswar is a forward-looking initiative that integrates financial expertise with environmental and social responsibility which are critical components for long-term value creation.

What makes this program truly stand out is its alignment with the globally recognized CFP® Certification, the gold standard in financial planning. By embedding the CFP curriculum, students gain access to a rigorous, practical, and globally benchmarked body of knowledge that equips them to offer holistic, client-centric financial advice.

This program not only enhances academic learning but also bridges the gap between education and industry. With rising demand for qualified financial planners across financial planning firms, banks, Insurance companies, AMC's, Private Banks, family offices, fintech companies, and advisory practices, students will be well-positioned to launch impactful careers in India and abroad. The demand for such professionals is very high and the same will continue to grow in times to come.

FPSB India is proud to support this partnership that empowers future professionals to lead with integrity, insight, and sustainability at the core of their practice.



*Krishan Mishra,
CEO, FPSB India*



Application Open Date: July 30, 2025
Application Close Date: October 31, 2025

To Register, click here

Programme Fees: 250,000 + 18% GST

Account Details:

Bank Name: Indian Bank

Branch Name: Bhubaneswar Bapuji Nagar (Main)

Account No.: 50100208031034

Beneficiary Name: International Management Institute, Bhubaneswar

IFSC/RTGS Code: HDFC0003722

Bank Name: HDFC Bank Ltd.

Branch Address: Khandagiri, Bhubaneswar

For Online payment, click here



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