

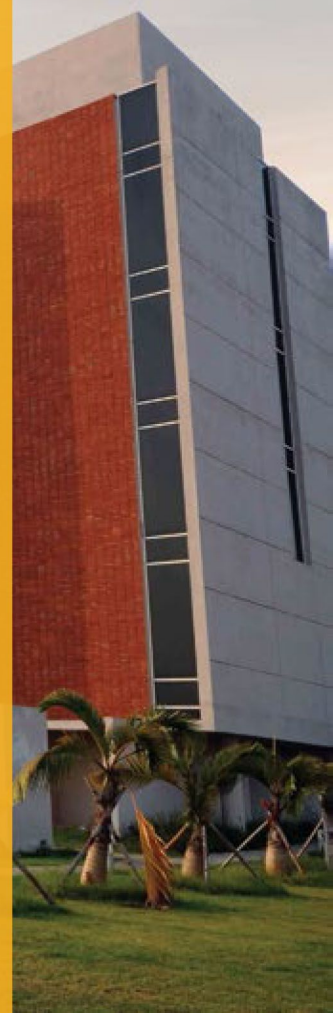


CORPORATE BROCHURE



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VISION

To be a world-class business school, achieving excellence in management education and research through continuous competency building.

MISSION

- ◆ To develop outstanding managerial talent capable of providing enlightened and effective leadership
- ◆ To further the advancement of knowledge in the field of management by undertaking relevant research programmes
- ◆ To collaborate with counterpart institutions, industry and government in the development and application of new knowledge for the benefit of society.



VALUES



Respect for
the community



Passion for
excellence



High ethical
standards



Research as a
way of life

Years of Excellence

2011

Started first batch of AICTE recognized two-year Post Graduate Diploma in Management (PGDM)

2012

State Government of Odisha recognized IMI Bhubaneswar as a premier institution from where Odisha Government would recruit management graduates for the State Public Sector Units (SPSUs)

2013

Started first batch of AICTE approved three-year Post Graduate Diploma in Management for Working Executives (PGDM-PT)

First convocation address delivered by Shri Jugal Kishore Mohapatra, IAS Chief Secretary & Chief Development Commissioner, Odisha

2016

NBA Accreditation for the flagship programme Post Graduate Diploma in Management, which also received equivalence from AIU (Association of Indian Universities)

Fourth convocation address delivered by His Excellency Dr. S.C. Jamir, Hon'ble Governor of Odisha.

2015

MoU signed with EGADE Business School, Mexico

Third convocation address delivered by His Excellency Dr. S.C. Jamir, Hon'ble Governor of Odisha.

2014

Second Convocation address delivered by Hon'ble Chief Minister of Odisha- Shri Naveen Patnaik

MoU with Sichuan Academy of Social Sciences, Chengdu, China for organizing an / International conferences

2017

Accredited and recognized by United States Board for Education Standardization (USBES), USA Lifetime membership of Association of Management Development Institutions in South Asia (AMDISA)

2018

Fifth Convocation address delivered by Dr. Rajiv Kumar, Vice-Chairman, Niti Aayog

Signed MoU with ESC Rennes International School of Business, France for students exchange programme

Sixth Convocation address delivered by Mr. T.V. Narendran, Global CEO and Managing Director, Tata Steel

2019

67th rank in NIRF India Rankings 2019: Management

PGDM has been accorded equivalence with MBA degree by Association of Indian Universities (AIU)

Started Fellow Program in Management (FPM)

Became the member of European Foundation for Management Development (EFMD)

2021

Eighth Convocation address delivered by Mr. Anil Agarwal, Founder and Chairman, Vedanta Resources

62nd rank in NIRF India Rankings 2021: Management

IMI Bhubaneswar got recognized as "Great Place to Work" by the Great Place to Work Institute - India survey.

2020

Seventh Convocation address delivered by Dr. Bibek Debroy, Chairman Economic Advisory Council to the Prime Minister (EAC-PM)

63rd rank in NIRF India Rankings 2020: Management

AICTE granted Category 2 Graded Autonomy

Director's Message

Established in 2011, IMI Bhubaneswar is a bustling campus setup under the aegis of IMI-Delhi. IMI Bhubaneswar has emerged as fully integrated management institute of higher learning. IMI Bhubaneswar is dedicated to develop socially sensitive and ethical managers with sound knowledge of contemporary management concepts. In last 14 years of our existence, IMI Bhubaneswar have crossed number of milestones as mentioned on the facing page.

IMI is known for its emphasis on high-quality teaching, training, research, and consulting, which are the four pillars of quality education at IMI. The Institute fosters and nurtures leaders of tomorrow who can make a difference in the society. The institution works very closely with the industry and actively seeks its participation in development of course offerings and to take up research in emerging areas. This also helps us to keep our offerings current and relevant as per the needs of the industry. In addition, IMI Bhubaneswar also provides training to their executives, which makes us a hub for their manpower requirement and development.

Education at IMI Bhubaneswar is primarily based on three powerful concepts i.e., Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge. The key driver of these three concepts is the eclectic, learned and committed team of professionals drawn from varied streams of discipline with over two-third of them having industry and/or international recognition. As a result, IMI Bhubaneswar's ranking is improving day-by-day.

IMI Bhubaneswar selects bright individuals from diverse backgrounds for its various programs and offers them a participative & engaging learning experience. IMI is striving to impart efficient professional practices, essential in today's globalized world, and high ethical standards into the students. Our students are involved in multifaceted activities, including developmental & social work in local villages. The strong faculty-student relations at IMI Bhubaneswar have also resulted in evolving and exploring innovative solutions; and develop the students to face ever demanding challenges in professional life.

The institution believes in a well rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides a course structure that has been thoughtfully designed to enable students to hone their managerial and/or entrepreneurial skills and acquaint themselves with the new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate students to be innovative, competent, and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations.

Nested in ecologically invigorating ambience, IMI Bhubaneswar epitomizes a modern age "Gurukul", where talent is nurtured, groomed and launched into corporate world.

I take this opportunity to extend a personal invitation to you to visit IMI Bhubaneswar and experience the shaping of global leaders.



Prof. P.C. Biswal
Director, IMI Bhubaneswar

HIGHLIGHTS



IMI-Bhubaneswar is the member of Confederation of Indian Industry.

FLAGSHIP PROGRAMMES APPROVED BY AICTE

- ◆ PGDM (Full-Time)
- ◆ PGDM (Part-Time)
- ◆ Fellowship Programme in Management



IMI Bhubaneswar is NAAC (National Assessment And Accreditation Council) accredited.

ACCREDITATION AND RECOGNITION

Recognized as Premier Institution by the State Government of Odisha to recruit graduates for State PSUs



All India Council for Technical Education (AICTE)



National Board of Accreditation (NBA)



Association of Indian Universities (AIU)- PGDM equivalent to MBA



United State Board for Education Standardization (USBES)



IMI Bhubaneswar reaccredited by AMBA for five years (2022-2027).



European Foundation for Management Development



2000+ CORPORATE LEADERS and Executives trained from both State Public Sector Undertakings and Private Sector Undertakings



11 INTERNATIONAL CONFERENCES with International Academic Partners and participation across the globe



AICTE'S GRADED AUTONOMY
Received in 2020



100% SUMMER AND FINAL PLACEMENTS since inception of the B-school



STRONG INDUSTRY CONNECT

- ◆ Work Integrated Learning Programme with Vedanta group to train their Executives
- ◆ A wide base of global alumni network
- ◆ Regular classes and interactions by industry professionals



BOARD OF GOVERNORS

Mr Sanjiv Goenka	Chairman IMI Board of Governors
Mr P K Khaitan	Senior Advocate Supreme Court
Ms. Savitri Kunadi	Former Indian Ambassador to France
Shri Harsh Pati Singhania	Managing Director J K Paper Ltd.
Dr. Himadri Das	Director General - International Management Institute, New Delhi
Mr. Sabyasachi Bhattacharya	Advisor-Special Projects RPSG Group
Shri Harshavardhan Neotia	Chairman, Ambuja Realty
Shri Sunil Mitra, IAS	Independent Director, Edelweiss Financial Services Ltd, Former Finance Secretary, GoIM
Shri V K Sharma	Executive Director (Retired), RBI
Dr. Pratap Chandra Biswal	Director, IMI Bhubaneswar
Dr. Deepak Hota	Ex CMD, BEML as Nominee of AICTE

MEET THE B-SCHOOL OF THE FUTURE!

International Management Institute, Bhubaneswar was established in 2011 to build on the legacy of IMI Delhi and the spirit of RP-Sanjiv Goenka Group. The B-School's vision is to develop socially sensitive, ethical, and value adding leaders and organizations through relevant teaching, research, training, and consulting. Aesthetically designed exteriors, wide open green spaces, high-tech classrooms, state-of-the-art library and computer center in a fully-residential 16 acres' campus in the serene surroundings of IDCO Institutional Area in Odisha's capital city of Bhubaneswar, offers a conducive learning ambience to the management leaders of today and tomorrow.

Renowned for its intellectual capital, IMI Bhubaneswar has roped in alumni from best institutions in the country as faculty. All the faculty members are doctorate and come with rich experience of academia and corporate. The average per capita research output of IMI Bhubaneswar faculty is over 3 per year, which is much higher than most of the leading business schools across India.



The admission process at IMI Bhubaneswar is aligned with IMI's centralized process in a hub-and-spoke model. We have consistently maintained 100% placement record with substantial average salary growth of 15%-20% each year. IMI Bhubaneswar has attained the status of being an aspirational brand for the higher education community. This position stands reinforced as the state government of Odisha recognized IMI Bhubaneswar as a premier institution from where State Public Sector Units (SPSU) would be recruiting managerial talent.

The institution also facilitates student exchange programmes with several revered business schools across the world. These exchange programs provide students with exposure to the working styles and learning culture in other countries. IMI Bhubaneswar has signed academic collaborations with leading triple-crown business schools, viz. EGADE Business School of Mexico, Sichuan School of Social Sciences, Chengdu, China, Manhattan Institute of Management, ESC Rennes International School of Business, France and other leading Business Schools across the globe.

To boost research, IMI Bhubaneswar in collaboration with its international academic partners organizes two International Conferences every year, hosting a large number of researchers, academicians and professionals from across the globe.

IMI Bhubaneswar draws sustenance through creation, dissemination and application of knowledge, which integrate seamlessly with each other to translate into Teaching, Research, Training and Consultancy, the four pillars of the institute. A true meritocracy, IMI Bhubaneswar has already carved its place among great business schools in the country.



Four Pillars

IMI Bhubaneswar is known for diversified activities including Teaching, Research, Training & Consulting which are the Four Pillars of Quality Education.



TEACHING



RESEARCH



TRAINING



CONSULTING

TEACHING

The Institute currently offers three programmes

- ◆ Postgraduate Diploma in Management (PGDM)
- ◆ Postgraduate Diploma in Management (Part-Time)
- ◆ Fellow Programme in Management (FPM)

POST-GRADUATE DIPLOMA IN MANAGEMENT

2 YEARS

FULL TIME PROGRAMME

(AICTE Approved; NBA Accredited; Equivalent to MBA by AIU)

The two-year, full-time post-graduate diploma, approved by AICTE, is designed to prepare students for careers in industry, across functional areas of management. The programme equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future.

Programme Objectives



Build awareness

about the socio-economic environment, both domestic and international, and its implications for businesses.



Hone analytical and problem-solving skills

using modern day managerial tools to enhance decision making capabilities.



Impart new-age skills

and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in the industry.



Develop students' personality

integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.



Eligibility and Admission Process

A Bachelor's degree in any discipline, under 10+2+3 system as recognized by the AIU, is required. The applicants to the programme are selected through the CAT/XAT/GMAT/CMAT, extempore and personal interview. Appropriate weightage is given to work experience of the applicants.

Curriculum

The institute follows the trimester system. The programme has core courses, core electives and elective courses in different academic areas. The first year focuses on core courses and some core electives, whereas the second year provides a bouquet of elective courses. The students are exposed to about 300 case studies and different experiential techniques. They are required to do various field assignments as a part of their course work. The students are also required to do a field based comprehensive dissertation as a part of the curriculum.

Scholarships

Pre-admission Scholarships

Students can avail of scholarships in one of the following categories:

- ◆ Merit scholarship
- ◆ Merit scholarship for women candidates
- ◆ Wards of defence and paramilitary personnel
- ◆ Athletes or sports enthusiasts

Post-admission Scholarships

- ◆ Merit scholarships are awarded for outstanding cumulative academic performance.
- ◆ Summer internship scholarship is awarded in order to emphasize the seriousness of summer internships and encourage students to perform at their best.

Post Graduate Diploma in Management (Part - Time)

(AICTE APPROVED PART-TIME PROGRAMME)

This AICTE approved and in demand programme of IMI B has been designed to impart knowledge and skills in the basic and functional areas of management. It is meant for professionals who have not had the opportunity to acquire formal management education. The programme promotes leadership skills, trains professionals with new-age managerial practices and helps navigate the VUCA world. Highly application-based and driven by innovation, the curriculum of PT-PGDM has been designed with new-age electives and industry-recognized certificates for strong value-addition.



PGDM-PART-TIME PROGRAMME OBJECTIVES



Understand theoretical knowledge

in the foundational and functional areas of management (Conceptualization)



Develop analytical skills

among students for taking decisions at the workplace by imparting the understanding of multidisciplinary management tools and techniques (Analysis)



Vet real-world business complexities

by exposing students to case studies and various experiential learning situations (Application)



Inculcate values and attitudes

which contribute to social sensitivity & ethical behavior (Leadership)

Fellow Programme In Management (FPM)

AICTE approved Fellow Programme in Management (FPM) at IMI Bhubaneswar has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level.

The FPM programme is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars of IMI Bhubaneswar are expected to undertake a rigorous multidisciplinary approach to offer original works of theoretical and application-oriented research with far-reaching implications.

Areas of Specialization

- Finance and Accounting
- Decision Sciences & Operations Management
- Marketing
- Organizational Behavior & Human Resource Management
- Strategy/General Management
- Information Management & Analytics



Programme Objectives

The programme aims to fulfill the following objectives:

- To generate conceptual and empirical knowledge in the field of business management
- To disseminate knowledge regarding rigorous interdisciplinary research practices
- To promote ethical research practices
- To extend the horizon of knowledge in various domains of business management
- To promote research that leads to actionable decisions by the industry.

Eligibility

The applicant must be a post-graduate or its equivalent with a minimum of 60% in aggregate marks or equivalent grade points Or any other professional qualification such as CA, ICWA, CS etc. with a minimum of 60% aggregate marks.

Financial Support

IMI Bhubaneswar offers limited number of scholarships to the FPM candidates. Selected students are paid as per UGC norms (JRF and SRF).



Research

Very early in the existence of IMI Bhubaneswar thought leaders realized that research plays an important role in building a stimulating & learning environment. Therefore, since inception the faculty members have been encouraged to do quality research work for the benefit of the discipline, institute and fraternity. The institute emphasized upon research through following activities, which are enshrined into its culture –

- Provides financial incentives for research outputs.
- Offers research grant of Rs. 1 lakh for research projects.
- Facilitates the process of research funding for faculty from external sources.
- Encourages faculty to participate in national and international workshops and conferences.
- Established a fund for faculty academic development.
- Conduct Monthly Faculty Research Seminar.
- Faculty offers Online Research FDP for the benefit of academic fraternity.
- Offers documented categorization of research journals for the benefit of faculty members.

As a result of these concerted efforts, the faculty members have to their credit more than 370 research papers, articles, paper presentation both nationally and internationally, and 17 workshops/roundtables since the inception of the institution. Faculty members at IMI Bhubaneswar produce over 50 different types of research papers, articles, paper presentations both nationally and internationally every year. Prominent amongst them are Journal Articles, Books, chapters in books, case studies etc. The faculty members have written many award-winning case studies, which are now featured in case repositories across the globe. The average research output of IMI Bhubaneswar faculty is more than 3.0 research outputs per year, which is considered high in the academic world.





Research Output

Faculty members at IMI have published their work in journals of high repute such as International Journal of Production Economics, Journal of Business Research, Psychology & Marketing, Journal of Retailing and Consumer Services, International Journal of Retailing & Distribution Management, Global Business Review, International Journal of Human Resources Development and Management, and many other reputed journals.

Research Output of IMI Bhubaneswar faculty members since inception

Activity	Output
Workshops/Roundtables	17
Book chapters	35
Books	17
Case studies	24
Conference papers	162
Journal articles	134
Total	389

Conferences

IMI Bhubaneswar has endeavoured to create international alliances through its tie-ups with EGADE Business School, Mexico City, Mexico; Sichuan Academy of Social Sciences (SASS), Chengdu, China; ESC Rennes, France; and Manhattan Institute of Management (MIM), NY, USA. IMI Bhubaneswar organizes three international conferences every year in collaboration with foreign partner institutes to provide an ecosystem for global learning, opportunities for international level student exchange, research collaborations, and opportunities to interact with global leaders. The institution also regularly comes out with SCOPUS indexed conference anthologies published by Palgrave Macmillan.

Roundtables

The purpose of roundtable is to discuss issues from various perspectives and generate curiosity for further acquisition of knowledge. Roundtable is a platform where experts come and share their views. IMI Bhubaneswar has organized following roundtables in a short span of time where experts from Academia, Industry, policy makers and other spheres shared their thoughts.

- Roundtable on “Disruptive Innovation: Revisiting Strategy for Social Development” in collaboration with IMI New Delhi and IIT Kanpur
- “Repositioning HR in Changing Business Scenario” in collaboration with NHRDN
- Roundtable of CSR Heads
- Roundtable for Civil Society

Training

Executive education is one of the key offerings at the International Management Institute, Bhubaneswar. The main focus of executive education through Management Development Programmes (MDP) at IMI-Bhubaneswar is to improve management systems and enable the executives to take on leadership roles.

IMI-Bhubaneswar conducts a wide range of MDPs in various functional areas of management. The programmes, conducted by well experienced faculty, are designed to provide experiential learning to the participants.

Management Development Programmes (MDPs)

Executive education is one of the key offerings at International Management Institute, Bhubaneswar. The main focus of executive education through Management Development Programmes (MDP) at IMI-Bhubaneswar is to improve managerial skills and enable the executives to take on leadership roles. The institute conducts a wide range of MDPs in various functional areas of management, which are offered by our highly experienced faculty members who have a rich mix of industry and academia experience, are designed to provide experiential learning to the participants.

IMI Bhubaneswar conducts a variety of executive training and development programmes for all levels of management. These initiatives are based on the needs of the industry, and combine theoretical concepts with practical inputs to equip participants with cutting edge expertise to help them excel in their roles in their respective organizations and the society at large. These MDPs are offered in various functional and cross-functional managerial disciplines and expose trainees to the global best practices in these areas. The focus of these programmes is to engage participants in a participative setting, which encourages them to share their views and enhances the learning experience. Each session is an experience in excellence.

The programmes are offered in the following categories:

Customized In-Company Programs (ICPs):

ICPs are designed basically on requests from companies - both in the Public and the Private Sector to design and deliver specific modules exclusively for their employees.

Open MDPs:

IMI Bhubaneswar annually develops a MDP calendar based on industry needs and various functional areas of management. Administrators, Managers and executives from organisations such as Vedanta, IMFA Ltd. NTPC, Power Grid Corporation of India Ltd., Indian Oil, NALCO, etc. have benefitted from such corporate programmes of IMI Bhubaneswar.

Blended Learning Programmes:

IMI Bhubaneswar has partnered with organizations including upGrad and Economic Times to offer capsule and short-term certification programmes in management.

Corporate Programme:

Vedanta Ltd. has signed an MoU with IMI Bhubaneswar to impart Work Integrated Learning Programme (WLIP) for its Executives. This programme commenced in July 2017 and has been running successfully since then on a weekend-class model.

Faculty Development Programmes (FDPs)

True knowledge is one that is shared amongst people for the betterment of society. Knowledge is of no use if it is not disseminated to the people who need it. IMI Bhubaneswar has created many such avenues for knowledge sharing, FDPs being one of them. Few of the FDPs offered by IMI-Bhubaneswar are as follows

- 14 days AICTE sponsored Faculty Development Programme on Multivariate Analysis for Advanced Research
- Workshop on “How to Write a Publishable Manuscript in a Refereed Journal”
- Workshop on Multivariate Research Methods
- Case Method of Teaching
- Structural Equation Modelling
- Financial Time Series Analysis using R



Consulting

Though IMI, Bhubaneswar is a relatively new institute, it has created a mark for itself in various fields including consulting activities. Faculty members of IMI Bhubaneswar are engaged with various multilateral agencies, government agencies and industries as consultants. The core training and consulting expertise of the faculty members lie in areas of e-business, Information System, IPR, Leadership, Cross-cultural Management, Sensitivity/T-Group Training, Team Building, Union-Management Conflict Resolution, SPSS, Designing Service Blue Printing, Employee Branding, Sales Promotion Design, Branding B-Schools and Organizations, Executive Coaching, Talent Management & Retention, Business Restructuring, HR Policy, Designing Incentive Schemes, Appraisal Policy, Employee satisfaction, CSR, Responsible Business and Corporate Governance, and more.

Prof. P.C. Biswal

Director, IMI Bhubaneswar



The faculty of IMI Bhubaneswar is an eclectic, learned and committed team of professionals drawn from varied streams of discipline with over two-third of them having industry and/or international recognition.



AMONG OUR CONSULTING ORGANIZATIONS



Prof. Baid, Devesh

Associate Professor



Teaching areas:

Accounting and Finance

Research interests:

Management Control Systems, Case Studies in Accounting and Finance, Financial Reporting.

Selected Publications

- Devesh Baid (2021), "A Study of MCS, Teachers Satisfaction, Stress and Participative Decision Making", Finance India, ISSN No – 0970-3772, Vol XXXV, No 3, September 2021. (ABDC – C Category, Scopus Indexed).
- Devesh Baid & Aswini Kumar (2020), "Chairman's Letter: Does it Communicate Something", Indian Journal of Finance, Indian Journal of Finance, ISSN No – 0973-8711, Vol 14, No 1, January 2020. (ABDC – C Category, Scopus Indexed).
- Devesh Baid and S.V.D. Nageswara Rao (2017), "Management Control of Teachers – Scale Development and Validation", Global Business Review, ISSN No – 09721509, Sage Publication, Vol 18, No 3, May-June 2017, pg. 719-733 (ABDC – C Category, Scopus Indexed).

Achievements

- Full Fee Scholarship, Shri Ram College of Commerce (SRCC), Delhi University. 1995-1998
- District Topper and 4th Rank in the University in M.Com.
- Secured All India 25th Rank and Third Rank in Western Zone in I.C.W.A. Intermediate Examination
- Secured All India 34th Rank in I.C.W.A. Final Examination.

External Activities/ Membership

- Associate Member of Institute of Cost Accountant of India.

Qualification

- Ph.D., School of Management, IIT Bombay (CGPA 9.2 out of 10)
- Cost Accountant, I.C.A.I Calcutta (Formerly known as I.C.W.A.I)
- M.Com., B. J. S. Rampuria Jain College, Bikaner, M.D.S. University, Ajmer
- B.Com. (Hon's), 68.33%, Mr Ram College of Commerce(SRCC), Delhi University

Past Positions

- Assistant Professor, Institute of Management, Nirma University, Ahmedabad, Gujarat
- Lecturer, Som Lalit Institute of Business Management, Ahmedabad, Gujarat
- Lecturer, Shri Jain P.G. College, Bikaner,

Prof. Choudhury, Rahul Gupta

Associate Professor



Teaching areas:

Marketing

Research interests:

Marketing Strategy, Consumer Behavior

Latest Selected Publications

Book

Sales and Distribution Management for Organizational Growth (IGI Global, August 2019). ISBN: 9781522599814.

Book Chapters

- Marketing Strategy and Performance of Firms in India”, Comparative Development of India and China: Economic, Technological, Sectoral and Socio-cultural Insights; Part 2: Sectoral Insights, Chapter 12, pp. 203 – 227; Sage Publications India Ltd., ISBN: 978-93-5388-606-6 (HB). 2020.
- “Marketing-Mix and Customer Loyalty in Services Marketing”, Services Marketing Issues in Emerging Economies, Chapter 12, pp. 167-177, Springer (Singapore), edited by IIM(K), ISBN: 978- 981-15-8787-0, February 2021.

Latest Research Papers

- Choudhury, Rahul Gupta; An Overview of the Belt and Road Initiative (BRI): Implications in Geo-strategy and Geo-politics, International Journal of Business and Economic Development, Published by Center for Business and Economic Research (CBER), London, UK; Vol 9, Number 1, pp.64-78, May 2021.
- Choudhury, Rahul Gupta; Distinctive Marketing Strategies of Different Industries in India, Journal of Marketing Development and Competitiveness, Published by North American Business Press (USA), Volume 15, No 1, pp. 114-120, 2021.

Case

Choudhury, Rahul Gupta; Case Analysis 3: Dharavi Market: Linking Social Enterprise into the E-commerce Industry, Vision, 21(2) 236-237, Sage Publications, ©2017 MDI.

Awards & Honours

- Fulbright Scholar from Carnegie Mellon University
- Best Faculty Award in IFIM Business School, Bangalore
- External Activities/ Membership: Member of Academy of Marketing Science, USA.

Qualification

- Ph.D., Alliance University, Bangalore, India. May, 2016.
- Fulbright- CII Fellowship, Carnegie-Mellon University, Pittsburg, USA (2001).
- P.G.D.M. (1987 – 89) Indian Institute of Management, Lucknow, India.
- B.E. (Chemical) (1983 – 87) Regional Engineering College (NIT), Durgapur, India.

Past Positions

- Associate Professor, IFIM BSchool, Bangalore from August 2013 to Present
- Associate Professor, Alliance University, Bangalore from July 2008 to June 2013

Prof. Ghatak, Ranjit Roy

Associate Professor



Teaching areas:

Operations Management, Supply Chain Management

Research interests:

Supply Chain Management, Service Operations Management

Latest Selected Publications

Books/Book Chapter

Kulkarni, V., Baser, C.N., Ghatak, R.R. (2011) Management II, Dorling Kindersley (India) Pvt Limited (Pearson Education).

Cases

Ghatak R.R. (2015) Reinventing the Newspaper Industry with ICT, Case Studies in Contemporary Management, 1st Edition, K International Publishing House Pvt. Ltd, pp. 41-46. ISBN No: 9789384588755

Ghatak R.R. (2015) Marketing Strategies of Kara Wipes in Punjab, Case Studies in Contemporary Management, 1st Edition, K International Publishing House Pvt. Ltd, pp. 31-36 ISBN No: 9789384588755

Research Articles/Case studies

- Ghatak R.R. (2020) Barriers Analysis for Customer Resource Contribution in Value Co-Creation for Service Industry using Interpretive Structural Modelling, Journal of Modelling in Management, Vol 15, No.3, 1137-1166, Emerald Publications. <https://doi.org/10.1108/JM2-07-2019-0168> (WoS and Scopus Indexed, ABDC C Category).
- Naik S.K and Ghatak R.R. (2019) Coal sourcing options for captive power plant in India: Issues and Challenges In: Rajagopal, Behl R. (eds) Innovation, Technology, and Market Ecosystems. Palgrave Macmillan, Cham.

Awards & Honours

- University 2nd Rank Holder in MBA
- University 3rd Rank Holder in Applied Mathematics
- UGC National Scholarship for M.Sc. (Applied Mathematics)

Reviewer of the following Journal

- Journal of Modelling in Management, Emerald Publications

Qualification

- Ph D. in Management, M.J.P Rohilkhand University
- MBA (Systems & Operations), The University of Burdwan.
- MSc (Applied Mathematics), The University of Burdwan.

Past Positions

- Associate Professor, Amity University, Noida (U.P), India
- Assistant Professor, Institute of Technology & Science (I.T.S), Ghaziabad (UP), India
- Senior Lecturer, Rai Business School, Delhi, India
- Lecturer, Invertis Institute of Management Studies, Bareilly (UP), India.

Prof. Jena, Sangram Keshari

Associate Professor



Teaching areas:

Finance & Economics

Research interests:

Financial Derivatives, Risk Management

Latest Selected Publications

- Tiwari A, Jena, S. K, Satish, K and Hille, E (2021) "Is oil price risk systemic to sectoral equity markets of an oil-importing country? Evidence from a dependence-switching copula delta CoVaR approach" has been accepted for publication in the Annals of Operations Research, published by Springer. The journal is listed in ABDC – A
- Jena S, Tiwari A, Hammoudeh, S, and S Muhammad, (2019), Dynamics of FII flows and stock market returns in a major developing country: How does economic uncertainty matter? The World Economy, ABDC (A)
<https://doi.org/10.1111/twec.12830>
- Mohapatra, S. N., Jena, S. K., Mitra A, and Tiwari A (2019) Intellectual Capital and Firm Performance: Evidence from Indian Banking Sector, Applied Economics, ABDC (A)
<https://doi.org/10.1080/00036846.2019.1645283>
- Jena S, Tiwari A, Hammoudeh, S, and Roubaud, D, 2019, "Distributional predictability between commodity spot and futures: Evidence from nonparametric causality-in-quantiles tests" Energy Economics, Vol. (78), pp 382-395 ABDC (A*)
<https://doi.org/10.1016/j.eneco.2018.11.013>
- Tiwari A, Jena S, Mitra A, and Yoon S, 2018, "Impact of oil price risk on sectoral equity markets: implications on portfolio management" Energy Economics, Vol. (70), pp 120-134 ABDC (A*)

- Jena S, Tiwari A, Roubaud, D and S Muhammad, 2018, "Index Futures volatility and trading activity: Measuring causality at a multiple horizons", Finance Research Letter, Vol. 24, pp 247-255 ABDC (A)
- Jena S, Tiwari A, Roubaud, D 2018, "Comovements of gold futures markets and spot market, a wavelet analysis" Finance Research Letter, Vol 24, pp 19-24 ABDC (A)

Management Cases

- Jena, S K, and Dash A, 2018, "Aditya Birla Money-Developing Options Investment Strategy", Emerald Emerging Markets Case Studies, Vol.8, Issue:3, pp.1-27, <https://doi.org/10.1108/EEMCS-08-2017-0223> (Scopus)
- Jena, S K and Dash A, 2018 "Kumar Sweets : Product profitability analysis" Ivey Publishing. Product code 9B18B002

Qualification

- PhD, Utkal University, Bhubaneswar (2012)
- MBA (Finance), Berhampur University (2001)
- M.Com (Finance), Utkal University, Bhubaneswar (1996)

Past Positions

- Manager (Derivative Research), Karvy Stock Broking Ltd
- Apollo Sindhoori Capital Investments Ltd

Prof. Katiyar, Rajesh

Assistant Professor



Teaching areas:

Operations Management & Quantitative Techniques

Research interests:

Supply Chain Management, Sustainability, MCDM

Latest Selected Publications

- Mahapatra, D., Katiyar, R., Parida, R., & Kumar, D. (2021). A Fuzzy Multi-criteria Approach for Evaluating the Contribution of Freight Transportation towards India's Nationally Determined Contributions (NDC). International Journal of Production Research, Taylor & Francis, 59(9), 2857-2884. (A Rank in ABDC, SCIE, Scopus Indexed & IF-8.568).
- Katiyar, R., & Badola, S. (2018). Modelling the Barriers to Online Banking in the Indian Scenario: An ISM Approach. Journal of Modelling in Management, Emerald, 13(3), 550-569. (C Rank in ABDC, ESCI & Scopus Indexed).
- Katiyar, R., Meena, P.L., Barua, M.K., Tibrewala, R., & Kumar, G. (2018). Impact of Sustainability and Manufacturing Practices on Supply Chain Performance: Findings from an Emerging Economy. International Journal of Production Economics, Elsevier, 197, 303-316. (A Rank in ABDC, SCIE, Scopus Indexed & IF-7.885).
- Katiyar, R., Barua, M.K., & Meena, P.L. (2015). Modelling the Measures of Supply Chain Performance in the Indian Automotive Industry. Benchmarking: An International Journal, Emerald, 22(4), 665-696. (B Rank in ABDC, ESCI & Scopus Indexed).

Awards & Honours

- Recipient of the MHRD Fellowship for PhD (July, 2010 – July, 2014) at IIT Roorkee.

- Won Highly Commended Award for Emerald / Indian Academy of Management (IAM) South Asia Management Research Fund Award 2012 on "Problem and Prospects of Compost Marketing in Uttarakhand, India".
- Won Best Paper Award for Emerging Enrollments Trends of Higher Education in USA and India in ICTEHM Conference, Singapore, 2015.

External Activities/ Membership

- Life Associate Member: Indian Institution of Industrial Engineering (IIIE), Mumbai, India-Membership No.: LAM – 9666 (99).

Qualification

- PhD Supply Chain Management- IIT Roorkee, Roorkee
- M.Tech. Future Studies & Planning- Devi Ahilya Vishwavidyalaya, Indore
- M.Sc. Mathematics- Christ Church College, Kanpur
- B.Sc. PCM - V.S.S.D. College, Kanpur

Past Positions

- Visiting Lecturer- Christ Church College, Kanpur
- Project Assistant- IIT Kharagpur, Kharagpur
- Assistant Professor- IMS Unison University, Dehradun

Prof. Kumar, Rohit Vishal

Associate Professor



Teaching areas:

Marketing

Research interests:

Multivariate Analysis, Consumer Behaviour, Time Series Analysis, Education

Latest Selected Publications

Books/Book Chapter

- Kumar, R. V. 2021. Impact of Indian Festivals on Imports from China: An Exploratory Study. In N. Sondhi, R. Panigrahi, M. Pang, & R. Chatterjee (Eds.), Comparative Development of India and China: Economic, Technological, Sectoral and Socio-Cultural Insights: 184-204. New Delhi: India: Sage.
- Kumar, R. V. 2020. Classroom 4.0: Understanding the New Battleground. In Rajagopal, & R. Behl (Eds.), Innovation, Technology, and Market Ecosystems: Managing Industrial Growth in Emerging Markets: 265-281. Cham: Palgrave Macmillan.
- Bhattacharya, S., Kumar, R. V., & Dutta, A. 2020. Exploring Kapferer's Brand Identity Prism Applicability in Indian Political Marketing Aspect With Special Focus to Youth Voters. In Information Resources Management Association (Ed.), Brand Culture and Identity: Concepts, Methodologies, Tools and Applications:

Research Articles/Case studies

- Bhattacharya, S., Kumar, R. V., & Chattopadhyay, S. 2021. Revisiting Marketing Management Teaching Pedagogy: A Study Based on the Voice of Indian Marketing Professionals. FIIB Business Review: 1-15.

- Dubey, A. K., & Kumar, R. V. 2018. Motivations of Distributor Sales Executives (DSEs) in the Telecom Sector: An Exploratory Study in the State of Jharkhand, India. South Asian Journal of Management, 25(3): 119-134.
- Bhattacharya, S., & Kumar, R. V. 2017. A RIDIT approach to evaluate factors influencing tourist destination brand selection behaviour pertaining to Indian tourism sector. Journal of Modelling in Management, 12(4): 583-602.

Qualification

- PhD, University of Calcutta
- MBA (Marketing), IISWBM, Kolkata
- MA (Economics), CESP, JNU, New Delhi
- B.Sc. (Economics Honors), St. Xavier's College, Kolkata

Past Positions

- Associate Professor, Xavier Institute of Social Services, Ranchi
- Lecturer, IISWBM, Kolkata
- Senior Research Executive, TNS Mode, Kolkata
- Research Executive, ORG MARG, New Delhi

Prof. Mishra, Manit

Professor



Teaching areas:

Marketing & Quantitative Techniques

Research interests:

Unstructured data mining; Multivariate consumer behavior analysis

Latest Selected Publications

Books/Book Chapter

- Mishra, B. B. and Mishra, M. (2008). Retail Marketing, Vrinda Publications, New Delhi. (ISBN-978-81-8281-133-1).

Research Articles/Case studies

- Ali, S., Mishra, M., & Javed, H.M.U. (2021). The impact of mall personality and shopping value on shoppers' well-being: moderating role of compulsive shopping. International Journal of Retail & Distribution Management, 49 (8), 1178-1197. (2020 JCR I.F. = 3.771; WoS-SSCI indexed; ABDC "A" category; SCOPUS indexed). [DOI: 10.1108/IJRDM-07-2020-0272].
- Alaparthi, S., & Mishra, M. (2021). BERT: a sentiment analysis odyssey. Journal of Marketing Analytics, 9(2), 118-126. (ABDC "C" category; SCOPUS indexed; Cite Score 2019 = 0.80; SJR 2019 = 0.15). [DOI: 10.1057/s41270-021-00109-8]
- Behl, R., & Mishra, M. (2020). COVID-19 and India: what next? Information Discovery and Delivery. (WoS-ESCI indexed; ABDC "C" category; SCOPUS indexed; Cite Score 2019 = 1.2; SJR 2019 = 0.2). [DOI: 10.1108/IDD-08-2020-0098]
- Mishra, M. (2018). For Indian online shoppers, have saying and doing parted ways? Psychology & Marketing, 35(1), 5-19. (2017 JCR I.F. = 2.023; WoS-SSCI indexed; ABDC "A" category; SCOPUS indexed). [DOI: 10.1002/mar.21067]

- Mishra, M. & Banerjee, M. (2019). Non-coercive influence: Scale development and validation based on resource and relational paradigms. Journal of Purchasing and Supply Management, 25(3) (2018 JCR I.F. = 3.089; WoS-SSCI indexed; ABDC "A" category; SCOPUS indexed). [DOI: 10.1016/j.pursup.2018.04.001].

Awards & Honours

- Awarded 1st Prize in "Case Analysis and Presentation Competition," organized by SAM, Bhubaneswar, Odisha on 13 November 2010.

External Activities/ Membership

- Associate Editor, Global Business Review (ISSN: 0972-1509) published by SAGE Publications for IML, New Delhi [A "C" category journal in ABDC list].

Qualification

- PhD, Business Administration and Management- Utkal University, Bhubaneswar
- Masters in Business Administration and Management- Dr. BR Ambedkar University, Agra

Past Positions

- HOD, Department of Business Management, CV Raman College of Engineering, Bhubaneswar, Odisha

Prof. Mishra, Supriti

Professor



Teaching areas:

Strategic Management, CSR, Business Ethics & Values

Research interests:

CSR, Sustainability, Corporate Governance

Latest Selected Publications

Books/Book Chapter

- Mishra S., Banerjee G.: (2019), "A Study on the Impact of Mandatory Provisions on CSR Strategies of Indian Companies" in Altinbasak-Farina I., Burnaz S. (eds), Ethics, Social Responsibility and Sustainability in Marketing. Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application (145-154), Scopus Indexed, Springer.

Research Articles/Case studies

- Mohanty, P. & Mishra, S.: "Assessing the Impact of Covid-19 on the Valuation of Indian Companies using a Financial Model", International Journal of Emerging Markets (In press).
- Mishra, S. (2019): "Evolution of Corporate Social Responsibility: Two Sets of Explanation", Social Responsibility Journal, Vol. 16(8), 1341-1356.
- Mohanty, P. & Mishra, S. (2019): "Ratan Tata or Cyrus Mistry? Tata Steel Shareholders' Dilemma", Ivey Publications.
- Mishra, S. and D. Suar: (2010), 'Does Corporate Social Responsibility Influence Firm Performance of Indian Companies?', Journal of Business Ethics, Vol. 95 (4), 571 – 601.

Awards & Honours

- Winner and Runners-up in the ISB-Ivey Global Case Competition 2016 & 2017 respectively.
- Fulbright Fellow & Visiting Scholar, Stern School, New York University

External Activities/ Membership

- Associate Editor, Journal of Public Affairs, ABDC (B), Scopus & Web of Science.
- Doctoral Thesis Examiner in Victoria University & LaTrobe University, Australia
- Consultant, Unicef, UNDP, Adam Smith Institute, U.K., and W.F. Baird & Associates, Canada.
- Conducted MDPs for executives of NTPC, PGCIL, Nalco, Vedanta, PPL etc.

Qualification

- Post doctorate, Stern School, New York University, USA;
- PhD, IIT Kharagpur; M.A. (Eco) & MBA, Utkal University

Past Positions

- Professor, HDF School of Management, Bhubaneswar, India
- Project Team Leader in CYSD for the project of CIVICUS, South Africa

Prof. Panigrahi, Ramakrushna

Professor



Teaching areas:

Economics; International Business

Research interests:

Development Economics

Latest Selected Publications

- Panigrahi Ramakrushna (2021), "Economics of Subsidies in a Welfare State: Dynamics of Populist Policies and Farm profitability" *Global Business Review*, 22(3) 705–717, 2021
- Panigrahi Ramakrushna (2014), "Maruti Suzuki India Limited: Sustaining Profitability" IVEY Case Number 9B14M115 published by IVEY Publishing and available at the following link: <https://www.iveycases.com/ProductView.aspx?id=67982>
- Case Panigrahi Ramakrushna (2019), "Indigo Airlines: Monopolizing Indian Skies" IVEY Case Number 9B19M028 published by IVEY Publishing

Awards and Honours

- Awarded an INSTITUTIONAL DOCTORAL FELLOWSHIP by ISEC.
- Recipient of Prof. D.M. Nanjundappa Award by ISEC

External Activities/ Membership

- Member, Orissa Economic Association
- Referee for "The Journal of Human Development" and "Global Business Review"

Qualification

- Ph. D. in Economics from Institute for Social and Economic Change (ISEC), Bangalore, India. Degree awarded by University of Mysore. (1995-2001)
- M. Phil. in Economics from Centre for Development Studies, Trivandrum. Degree awarded by Jawaharlal Nehru University, New Delhi, India (1993-1995)
- M.A. in Economics from University of Hyderabad, Hyderabad, India. Passed in First Division (1991-93)

Past Positions

- Professor, MATS Institute for Management and Entrepreneurship (2008–2012)
- Associate Professor, MATS School of Business & IT, Bangalore (2005–2008)
- Faculty Member, ICFAI Business School, Bangalore (2001- 2005)
- Economist, Chemols InfoTech Private Limited (2000- 2001)
- Foundation to Aid Industrial Recovery (1998-2000)

Prof. Ray, Sougata

Assistant Professor



Teaching areas:

Finance and Economics

Research interests:

Inclusive Finance, Sustainable Finance, Rural Livelihood

Latest Selected Publications

- Ray, Sougata and Sushanta Mahapatra (2019), Asset Quality and Performance: An Empirical Study of Indian Microfinance Institution, International Journal of Services, Economics and Management. Vol. 10, No. 3, pp.248–265. (Scopus Indexed ABDC – C category).
- Ray, Sougata. (2019); Challenges and changes in Indian rural credit market: a review, Agricultural Finance Review, Vol. 79 Issue: 3, pp.338-352 (Scopus Indexed, ABDC – C Category).
- Ray, Sougata; Sushanta Mahapatra and Shyam Nath (2019); Over-indebtedness and its Drivers among Microfinance Borrowers in India, Economic and Political Weekly; Vol. 54, No. 7, pp. 47 - 53. (Scopus Indexed, ABDC – B Category).
- Ray, Sougata and Sushanta Mahapatra (2016), Penetration of MFIs among Indian states: an understanding through macro variables, International Journal of Development Issues, Vol.15, No. 3, pp. 294-305. (Scopus Indexed ABDC – C category).

Awards & Honours

- Recipient of Erasmus Mundus Scholarship for Doctoral Research by European Union under the India4EU program (2013 - 2015)

External Activities/Membership

- Worked as Project Director under Impactful Policy Research in Social Science (IMPRESS), ICSSR
- Life Member – The Indian Econometric Society (TIES)

Qualification

- Ph.D, School of Business, Amrita Vishwa Vidhyapeetham
- MA (Economics), Annamalai University
- PGDM, Amrita Vishwa Vidhyapeetham
- B.Sc (Economics), Calcutta University

Past Positions

- Academics - Associate Professor, Department of Management, Amrita Vishwa Vidhyapeetham, Amritapuri, Kollam, Kerala
- Industry – Branch Manager, IL&FS Investsmart Securities Ltd.

Prof. Sharma, Sourabh

Associate Professor



Teaching areas:

Information Management and Analytics

Research interests:

Information Technology, Digital Marketing

Latest Selected Publications

Books

- Book Title "Management Information System" ISBN: 978-93-84044-58-9, HORIZON BOOKS, New Delhi, March 2016.

Research Articles/Case studies

- "Customer Perception of Service Quality and Perceived Price and Fairness: A Comparison Between Public and New Private Sector Banks", Journal of Strategic Marketing, TAYLOR & FRANCIS, July 2013. Ranked "A" in ABDC List, Scopus and Web of Science Indexed.
- "Impact Of Service Quality, Service Convenience and Perceived Price Fairness on Customer Satisfaction in Indian Retail Banking Sector", Management and Labour Studies, XLRI School of Business and Human Resources, Jamshedpur, SAGE Publication, August 2014. Ranked "C" in ABDC List, Scopus Indexed.
- "Service Quality, Service Convenience, Price and Fairness, Customer Loyalty, And Mediating Role of Customer Satisfaction", International Journal of Bank Marketing, EMERALD INSIGHT, Vol 33, No 4, 2015. Ranked "A" in ABDC List, Scopus and Web of Science Indexed.
- "Strategic Alignment of Information Technology in Public and Private Companies in India: A Comparative Study", Global Business Review, International

Management Institute, SAGE Publication, February 2020. Ranked "C" in ABDC List, Scopus and Web of Science Indexed.

- "Is virtual classroom a window into future during COVID-19? A comparative study of undergraduate and postgraduate university students", International Journal of Virtual and Personal Learning Environment, December 2021. Scopus Indexed.

Qualification

- Ph.D. in Management from Jiwaji University, Gwalior
- MBA (Systems) from D.A.V.V. Indore

Recognition

- Organized seven international conferences on "Global Business Environment" at International Management Institute in association with EGADE Business School, Mexico City, Mexico.
- Member in the editorial board of the "International Journal of Leisure and Tourism Marketing", INDERSCIENCE Publication (www.inderscience.com/ijltm)

Past Positions

- Associate Professor (Systems/IT), Faculty of Management Studies, Mody University of Science & Technology, Lakshmangarh, Sikar, Rajasthan, India
- Database Analyst, Reliance Infocomm, Mumbai, Maharashtra

Prof. Shrivastava, Amit

Assistant Professor



Teaching areas:

Marketing

Research interests:

Consumer Behaviour

Latest Selected Publications

- Shrivastava, A., & Singh Dr. S. (2012). Various factors of E-commerce & buyer behaviour: A Literature Review. Indore, M.P., India: Prestige Institute of Management Studies & Research;.
- Shrivastava, A., & Singh, S. D. (2013). "A Study of Price Sensitivity Behavior in Personal Care and Grocery Category". 5th IIMA Conference on Marketing in Emerging Economies. Ahmedabad: IIM Ahmedabad.
- Shrivastava, A, Pare, Sushil Kumar, Singh, Dr. Saumya, "Availability demystified?". NSEES 2013, Indian School of Mines, Dhanbad
- Shrivastava, A., Pare, S. K., & Singh, S. (2014). Availability Demystified? Effectiveness, Ethics and Sustainability: The Measures of Organisational Excellence (pp. 477-484). Excel Publications.
- Shrivastava, ., Pare, S. K., & Singh, S. (2014, December). An Empirical Study of Store Choice Model: An Endogenous Construct. Adhyayan - A Journal of Management Sciences, 4(No.2), 34-59.
- Shrivastava, A., Pare, S. K., & Singh, S. (2015, January). A Study to Understand Price Sensitive Buying Behaviour of Consumers. Pacific Business Review International, 7(No.7), 63-73.
- Shrivastava, A., Pare, S. K., & Singh, S. (2016, April). Location and Price Sensitive.

International Journal of Applied Business and Economic Research, 14(No.2), has been accepted for publication. (A SCOPUS indexed journal)

Cases

- "Mahindra First Choice Services Limited – Creating a Brand in Low Priority Category" has been published in 2016 by Ivey Publishing as a co-branded ISB-Ivey case study competition. <https://www.iveycases.com/ProductView.aspx?id=72480>
- "Alliance Energy – Role of Human Resources in Retaining Customer" has been published by European Case Clearing House (ECCH) – The Case Center in June 2018

Qualification

- PhD, IIT Dhanbad
- PGDBM, School of Management Sciences, Lucknow
- B.Sc. (Mathematics), Rani Durgavati Vishwavidyalaya

Past Positions

- Assistant Professor, NL Dalmia Institute of Management Studies and Research
- Program Chair Manager in Making, Durgadevi Saraf Institute of Management Studies
- Area Head- Marketing, Durgadevi Saraf Institute of Management Studies

Administrative Positions



Dr. Malla serves as the Head of Administration at IMI Bhubaneswar. With over 2 decades of professional experience across academic administration, operations, and marketing, he has demonstrated expertise in institutional management, strategic planning, and people leadership. Prior to joining IMI, he was associated with Sri Sri University for more than 14 years in senior administrative and admissions roles. He has also worked with IIPM, WLC College India, NIFA, and ICICI Bank. Dr. Malla holds a Ph.D. in Business Administration and Management, a PGDBM in Marketing, and a Bachelor's in Psychology from Ravenshaw University. A certified Art of Living faculty member, he is actively involved in community service and youth development initiatives.

Dr. Malaya Malla

Head - Administration



Mr. Argha Chatterjee is currently associated with IMI Bhubaneswar as a General Manager Corporate relations. He has having nearly 14 years of experience. Prior to IMI Bhubaneswar, he was associated with IIM and IIT for corporate relations' roles. Mr. Chatterjee is an excellent team player who handles placement, alumni and executive Education portfolio with a highly motivated team of managers and students.

Argha Chatterjee

General Manager – Corporate Relations

Classrooms & Auditoriums

The ambience at IMI, Bhubaneswar offers a unique and complete learning experience. It boasts of one of the most modern infrastructures with classrooms and lecture halls with aesthetically designed interiors and following attractions.

- Air-Conditioned learning infrastructure with latest projection & audio facilities
- 4 large well-appointed classrooms, each with 72+ seating capacity
- 2 multi-use auditoriums with 200 seating capacity each
- 5 conference rooms with 25+ seating capacity each
- 4 tutorial/syndicate rooms with 25+ seating capacity each
- Incubation center
- Campus wide high-speed network of 100+ computers
- Web-based open-source ERP solution
- Communication lab
- Modern video conferencing to facilitate HD communication across geographies
- Markstrat simulation
- Bloomberg terminals
- State of the art auditorium DLP multimedia projectors

Landscape & Aquascape

The iconic lush green lawns with shrubs and trees surrounding the beautifully sculptured campus are worth seeing. The beauty and freshness of nature inside the campus provides mental peace to the students and visitors. The arrangements of aquatic plants and stones in the water bodies and fountains with light effects is carved in an aesthetically pleasing and artistic manner.

Mess & Cafeteria

The campus has separate canteens to cater to the needs of students and MDP participants along with the staff and faculty members. In addition to that, the members of the entrepreneurship club operate a cooperative store governed and operated exclusively by the students, supplying basic necessities and food items like snacks and beverages.

Students' Hostel

IMI, Bhubaneswar is a fully residential campus. Besides promoting group study and learning outside the classroom, the residential accommodation also enables the students to optimally utilize IMI resources like the library and computing facilities with internet and intranet available in the hostel. The fully furnished residential facility for 240 students is equipped with the following amenities:

- LAN connectivity
- Round the clock security
- Emergency medical services
- Uninterrupted power and water supply
- Gymnasium and indoor/outdoor sports equipment facilities

Executive Residence

The campus has fully furnished 60-bedded executive residence for participants of MDP, FDP and FPM programme, which is equipped with high-speed internet connectivity. Adjacent to Executive Residence there is state of art MDP Centre that consists of training halls equipped with audio-visual teaching aids.

Sports & Fitness

Ample facilities for indoor and outdoor games and recreation activities are available inside the campus.

Facilities for outdoor sports -

Cricket, Volleyball Soccer, Basketball and Tennis



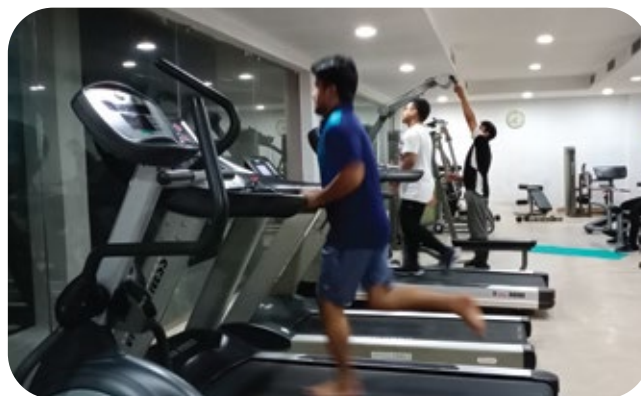
Facilities for Indoor Sports -

Badminton, Chess, Carrom, Table Tennis, Billiards, Pool and Football.



Gymnasium

The air-conditioned Fitness Centre has multiple equipment for various stretching, floor and body-building exercises, which enable students to be physically and mentally fit. The treadmills, recumbent cycle, elliptical cycle, multi-gym, dumbbells and plates, weights, shoulder press, leg-pull, swift bike, leg extension, cross trainers, double twisters are few of them.



Medical Facility

The doctor regularly visits the campus for medical consultation and advice. The institute also has corporate tie up with leading hospitals i.e., Sum Ultimate Medicare and AMRI for IMI fraternity.

Library & Information Centre

The library is located in a spacious and centrally air conditioned building over 2 floors spread over 6000 square feet. The information centre aims to support the diverse information needs of all our students, faculty, researchers and staff through the provision of the ultra-modern information resources and services.

Special Features:

- Over 6,826 journals and magazines
- Over 10,000 book volumes
- Most journals are available electronically through EBSCO
- Access to a wide range of both printed and electronic sources
- Access to online library resources of other B-schools as well
- Most journals are available electronically through the EBSCO and J-Gate
- Access to online Harvard Business Publishing
- Access to relevant digital resources, covering all aspects of business and management, social science, computer science, economics, accounting, finance, behavioral sciences and information technology etc..

New-age tools for practice



MS Excel- Miner



Adobe



IBM SPSS



AMOS



E-Views 9



EBSCO



CMIE
CMIE-Prowess



Proquest

Students from Diverse Backgrounds

IMI Bhubaneswar seeks meritorious students who possess a spirit of curiosity, enthusiasm and calculated risk taking. The selection process for the programme has been designed to identify such individuals. Participants for the PGDM programme may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

IMI Bhubaneswar is fortunate to have a diverse pool of students where our students come from a variety of academic backgrounds, regions, experiences etc.

Student Activities

Sparx

Sparx is an attempt to bring the best brains of India together for competitive and healthy development. The objective is to supplement academic learning with inputs from developments and day to day happenings in the industrial forefront, and help people develop acumen for the same. The event encourages students to achieve academic excellence and increase their awareness of the world around them by creating interest among them for pursuit of knowledge. It will empower students with a new understanding of what has been, what is now and what can be.

Phronesis

Phronesis is characterized as the "wisdom to take counsel", to judge the goods and evils and all the things in life that are desirable and to be avoided, to use all the available goods finely, to behave rightly in society, to observe due occasions, to employ both speech and action with sagacity, to have expert knowledge of all things that are useful.

International Management Institute, Bhubaneswar takes the meaning of phronesis a step forward by encouraging the management graduates to think beyond the regular course curriculum and come out with solutions, which will not only help the corporate world but also society as a whole. It attempts to act as a platform for future managers to voice their opinions and garner their thoughts through a plethora of events including management games, paper presentations, cultural events and adventure games.

Jazbaa

Jazbaa is a two day sports event, run by IMI B since 2013. Different competitions in Cricket, Volleyball, Table Tennis, Chess etc. are organized among teams of participating institutions coming from various cities around Bhubaneswar.

Student clubs and committees

Colosseum (Marketing Club)

Colosseum is the Marketing Club, which is a platform where students get an opportunity to blend marketing theories with real-time applications. It also keeps the student fraternity abreast with the latest happenings in the arena of marketing and branding. The members of the club share a keen passion for marketing, innovative thinking and, above all, zeal to learn by doing. The club also looks into organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

Fintellecs (Finance Club)

The club focuses on delivering knowledge on different areas of the finance sector including Investment Banking, Capital Markets, Corporate Finance, and International Finance. The club works closely with career management professionals and corporate recruiters to put on events for students with the objective to guide students as they prepare for careers in the finance sector. Finally, the club seeks to promote communication between IMI Bhubaneswar's alumni that have developed finance careers and current members of The Finance Club.

Insignia (HR Club)

This is the official HR club of IMI Bhubaneswar. In today's evolving industries it is essential to manage human potential effectively and efficiently. There are various concerning areas in the domain of HRM, like- employer branding, talent management and acquisition and retention of human resources. Through this club, we would like to provide valuable insights into the field of HRM and give an overview of how the HR industry is growing and developing tackling the challenges posed by various factors.

Public Policy Club

The club works to provide an understanding of public policy to students, allowing them to undertake critical analysis of public policy decisions and comprehend the nuances of multi-level interaction between government, business and society in the national and international environment. The club encourages debates, dialogues and sharing of ideas on various forums to augment theoretical knowledge with practical learning while sensitizing the student about the policy issues which plague the society around us.

Branding Committee

The Branding Committee is here to take care of all the admission related discussions, queries and suggestions from and to the prospective students. Through the committee, the IMI Bhubaneswar fraternity tries to help prospective students have a clearer picture of their future and guide them through the process.

Media and PR Committee

The Media and Public Relations Committee is IMI Bhubaneswar's source of interaction with the outside world. Any kind of information flow is through the Media and PR committee. It is committed to providing all kinds of relevant information about the BSchool and is one of the core committees of the school.

Student clubs and committees

Cultural Committee

Cultural Committee takes care of all the fun and cultural events of this 2-year experience starting from small campfires to events and festival celebrations, picnics, annual day celebrations or any other event. It provides scope to showcase students' extra-curricular talents with a lot of fun, enjoyment, and celebration.

CYNOSURE (Operations Club)

Cynosure is students' initiative to promote operations, production, supply chain, operations research and manufacturing studies and activities. It represents the growing interest in the field and has been the unifying platform for the students interested in pursuing a career in operations. Cynosure works towards generating awareness and interest about a career in operations management. Apart from generating the interest of students in operations by conducting operations-related activities, the club also tries to interact with industries as much as possible.

EK BHARAT SHRESTHA BHARAT

EBSB club has been set up to promote cultural exchanges between people of different regions of the country and to further human bonding. The club is a preliminary step in moving forward for upholding and strengthening the fabric of the traditionally existing emotional bonds between the students of our country. The club organizes events that promote the rich heritage, culture, customs, and traditions of Orissa and help in developing interactions that enable the innate chord of binding and brotherhood

Vishleshan Club

The club works on giving students a thorough knowledge and hands-on experience of various analytical tools and techniques that are industry-relevant and in high demand in today's corporate world! The club aims to share knowledge, learning new skills and tools amongst students across

Prayas Club

The club is the CSR initiative of IMI Bhubaneswar through which we have made an effort to join hands and make a difference. We believe in giving back the society through various activities. We act as catalysts to make lives better for the ones who are deprived. The club aims to make the planet a better place to live in.

Centre of Excellence for Corporate Governance & Social Responsibility

- To serve as a resource centre in the areas of good governance, social responsibility and corporate citizenship for sustainable development of corporations both in the public and private sector,
- To organize national and international conferences, round tables, seminars, guest lecturers and other similar events on the above subjects,
- To document and publish best practices of corporate governance and social responsibility for dissemination and awareness creation,
- To provide a forum for consulting, capacity building and research, and build association with government agencies, industry bodies and academic institutions working in these areas,
- To analyze critical issues like adequacy of legal and regulatory framework of corporate governance, effectiveness of Board of Directors, and Board sub committees, strategic management issues, role of Independent Directors, protection of shareholder interests and adequacy of financial reporting and disclosures,
- To study governance challenges in state-owned enterprises and recommend reform initiatives for empowerment of these enterprises,
- To undertake training, orientation and evaluation of CEOs, Directors, Independent Directors and other senior executives and managers of the corporations.

IMI Incubation Foundation

The Institute started this Centre to promote a culture of innovation. This Centre provides a platform for young minds to become creative and receptive to new ideas. It also opens up avenues for academics, scholars, industry people to come together and work on new research projects and innovate.

Objectives

- To promote innovation culture among students
- To provide a platform for idea generation and discussions
- To organize round tables, conferences and workshops
- To develop innovative business models and check their feasibility

E-CELL

IMI has a very active Entrepreneurship-Cell (E-Cell). It is a platform for the students to develop as future entrepreneurs. E- Cell conducts various events such as boot camp, business plan, etc. It has tied up with NEN for course work for students. It also conducts entrepreneurship awareness camps, entrepreneurship development programme in collaboration with EDII and IED (under MSME, Odisha). Many workshops / events have been conducted by E-Cell in collaboration with bodies like TiE Bhubaneswar Chapter, ICC Kolkata etc. It regularly invites entrepreneurs for talks on its campus. IMI Bhubaneswar has also set up an Incubation Center to support new ideas and start-ups.

International Students

International Management Institute (IMI) Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2-year Post Graduate Diploma in Management (PGDM). The program is approved by All India Council for Technical Education (AICTE), the statutory body and a national-level council for technical education, under Department of Higher Education, Ministry of Human Resource Development, Government of India. The program is also accredited by National Board of Accreditation (NBA), and recognized by Association of Indian Universities (AIU). For admission to the PGDM program, IMI Bhubaneswar expects a decent score in TOEFL/IELTS from the applicants. IMI Bhubaneswar follows a trimester system with the academic calendar beginning in the month of June. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future in a socially sensitive way.

IMI Bhubaneswar under its international exchange program initiative invites foreign students to come to IMI and study for one or two terms in the existing programme at IMI Bhubaneswar. This will enable them to understand the working and mindset of one of the potentially largest markets in World.

Language of Instruction

All courses across the programmes are taught in English.

Visa information

- Foreign students need student VISA to study in India. As per Govt. of India rules, enrolment for academic program with a tourist VISA is strictly prohibited.
- A letter from IMI Bhubaneswar will be sent to the shortlisted candidates inviting them to study on IMI-B campus in order to facilitate the VISA application process.
- Health Insurance: All international students are advised to have a health insurance from their home country, which covers medical repatriation for the full term.
- Accommodation (on campus): All international students are provided with single occupancy furnished rooms with attached toilet and bathroom.



Placements

Every year, IMI Bhubaneswar receives overwhelming response from companies from various industries, both in terms of profiles and salary offered. The Institute has made remarkable progress in terms of new companies coming to campus.

IMI B has maintained a 100% Placements record since inception of the institution.

Major recruiters at our campus



SUMMER INTERNSHIP

On completion of the first year, students gain hands-on experience in the application of core concepts and functional skills through a Summer Project with leading Corporate Firms. This practice of 'Learning by Doing' helps the students relate the rigour of theory to the world of business. They work on projects as per the specifications of the company. At the end of 8-10 weeks of a closely guided project under the supervision of a company executive, the students submit a report to the company. Our students have also received Pre-Placement Offers (PPOs) for their exemplary work during their internship.

40+
RECRUITERS

100%
STUDENTS PLACED

2,00,000
HIGHEST STIPEND
BEING OFFERED

**MULTIPLE
OFFERS**



Outlook

Google

Pramerica
LIFE INSURANCE

IDBI capital

IMAX TECHNOLOGY

sodexo

DTDC
Delivering Value

TENHARD INDIA
HEAD SYSTEMS FROM ADVANCE

भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

kotak
Kotak Mahindra Bank

**TOMMY
HILFINGER**

and many more

Accreditation



International Management Institute (IMI), Bhubaneswar is approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India.

IMI Bhubaneswar offers three Postgraduate Programmes in Management:

Postgraduate Diploma in Management, Two year full time residential programme and Postgraduate Diploma in Management (Part- Time) these programmes are approved and recognized by AICTE, Ministry of HRD, Govt. of India.



International Management Institute Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry of HRD, Govt. of India for its flagship programme "Postgraduate Diploma in Management".



International Management Institute Bhubaneswar flagship programme, Postgraduate Diploma in Management has been accorded equivalence with MBA degree by Association of Indian Universities (AIU).



The European Foundation for Management Development is an international not-for-profit association, based in Brussels, Belgium. It has over 890 member organizations from academia, business, public service, and consultancy in 88 countries.



IMI Bhubaneswar is also the member of Confederation of Indian Industry.



United State Board for Education Standardization is a standardization agency working towards the improvement of higher education standards in academic institutes worldwide.

International Academic Linkages



Sichuan Academy of Social Sciences, Chengdu, China



ESC Rennes International School of Business, France



EGADE Business School, Mexico



Manhattan Institute of Management, New York, USA
EGADE Business School, ITESM, Mexico

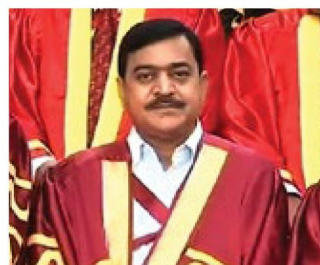
Distinguished Visitors



Shri Naveen Patnaik
Chief Minister, Odisha



His Excellency
Mr S. C. Jamir
Governor, Odisha



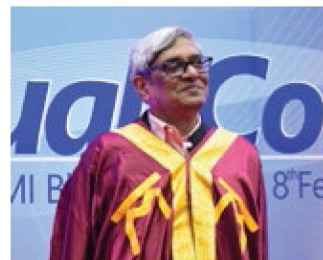
Mr Jugal Kishore Mohapatra
IAS, Chief Secretary & Chief
Development Commissioner,
Odisha



Dr. Rajiv Kumar
Vice-Chairman, NITI
Aayog, Govt. of India



Mr T.V. Narendran
Global CEO and Managing
Director, Tata Steel



Dr. Bibek Debroy
Chairman Economic Advisory
Council to the Prime Minister
(EAC-PM)



Mr Anil Agarwal
Founder and Chairman of
Vedanta Resources
Limited



Shri Mohan Charan Majhi
Chief Minister, Odisha

- Mr Amit Dhingra
Head, Birla Mutual Funds
- Mr Santosh Kumar Pattanaik
Assistant VP, Kotak Security
- Mr Srikumar Misra
Founder, MD & CEO, Milk Mantra
- Mr Satyajit Mohanty, IPS
Additional Director General
of Police (Headquarters)
- Ms Sheela Thiruvadi
Department of Finance,
Morgan State University,
USA
- Prof. Unnikrishnan
Department of Finance, Utkal
University
- Mr S. K. Rath
Director (HR), OPTCL
- Mr Jayanarayan Pujapanda
Founder & CEO, Paris Bakery
- Mr JP Mishra
Chief Personal Relations
Officer, East Coast Railway
- Prof. Freek Cronjé
Director - Benchmarks Centre
for CSR, North West
University
- Dr Sudhanshu Rai
Director - Indian Relations,
Copenhagen Business School
- Mr RN Mishra,
HEAD- HR, Tata Steel,
Mumbai
- Mr Suman Sasmal
Vice President, Infosys
Technology Ltd
- Mr VC Agrawal
President - Group (HR),
RP-SG Group



Sonal Giani

LGBTQ activist and
Filmmaker



Shakti Singh

Youtuber -
Traveling Mondays



Kritika Goel

Youtuber and
Content Creator



Sandeep Kochhar

Certified Leadership Coach
Lean-In Activist



Reenu Khurana

Founder -
iNDUS iNSPIRES



Ajay Kelkar

Co-Founder,
Hansa Cequity



Ms. Dutee Chand

Professional Sprinter



Kulwant Singh Gill

Air Marshal



Rebekkah Kumar

Founder & CEO of Fourseven



Prabal Chakraborty

VP & Managing Director,
Boston Scientific Company



Sucheta Kadethankar

Founder & Director,
Koham Fit



Alkistis Agio

Writer, Coach, Psychologist,
Leadership Philosopher

Recruiter Testimonials



"It's nice interacting with students of IMI Bhubaneswar. The campus is very conducive for learning and overall development of students. I wish good luck and bright future to each and every student."

Rahul Sharma

Director, Varite Inc



"It was nice interacting with students and management. IMI Bhubaneswar imparts quality education and grooms students as per corporate requirements. Wishing all the best to the students."

Praveen Chauhan

Head HR and Admin,
Gold Plus Glass Industry Ltd

Alumni Testimonials



"There are experiences in your lifetime, which change your life forever. Time I spent at IMI Bhubaneswar was one of those experiences. This institution has one of the finest faculties who have curated a course structure best suited to train students to be best leaders. Alongside some of the best infrastructure like a huge library, open air theatre, sports grounds etc this institution offers one of the finest graduation experiences available in the country. I am lucky enough to be a part of this great institution along its journey for greater good, nurturing and produce some of the finest leaders to serve the society and nation."

Ajay Pratap Singh

PGDM 2012-14

Management Consultant, RSM US LLP
(formerly McGladrey Consulting)



"From identifying user need and strategic differentiators to troubleshooting organizational behavior, I have caught myself going back in time to apply the rich discourse to some of the most unexpected challenges in my career. I owe a sincere gratitude to the IMI-Brand for becoming the stepping stone I needed in my career and bringing out the best in me."

PRATIK KUMAR RATH

PGDM 2013-15

Zone Head – Toyota Tsusho Insurance
Broker India Pvt Ltd



"Doing PGDM at IMI B helped me get where I am now. My expectations were high but uncertain. IMI B filled the gaps in my business proficiency and made me a more knowledgeable and better-connected professional. The support for career progression was the other vital element : experienced and learned professors, industry briefings, live projects, competitions and student club activities are catalysts to pursue careers in areas where you have no knowledge of initially."

Shiva Krishna Padhi

PGDM 2012-2014

Manager, Insights and Analytics,
Novartis India



"Being a new institute, IMI B has its own charm. Students had a lot of involvement in organising events, taking new initiatives, undertaking placement related activities and channelizing efforts towards establishing the institute. This also helped to hone our entrepreneurial skills. The teaching methodology and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us develop a structured approach towards problem solving. I am sure that in time to come the institute will establish itself as Mecca of Business Education in the country."

Mr NAVNEET GOEL

Assistant Vice President
YES Bank



"Faculty at IMI B are exceptional. The concepts were well explained with case studies, research, and scientific approach backed their discussions, making it relevant to every day business operations. Thanks to the whole team; I appreciate their efforts in putting this programme together."

Ms. Lina Singh

Executive Assistant – MD
GIA India Laboratory Pvt. Ltd
MDP Attended – "Happiness At Work"

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+91 6370954602

Email: admissions@imibh.edu.in

Distance

Airport : 12 kms

Railway Station : 16 kms

Bus Stand : 09 kms

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